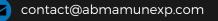
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About Me

Hi, I'm Abdullah Al Mamun Professional Digital Marketer. As a Certified Facebook & Google Ads Expert I've Successfully competed 500+ Local & International projects.

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Konapara, Jatrabari, Dhaka

Language

- English
- Germany (conversational)
- Spain (conversational)

Expertise

- Digital Marketing
- Facebook Advertising
- Google Ads AdWords
- Google Analytics 4
- Google Tag Manager
- Conversion Tracking
- YouTube Video Ads
- Conversion API
- Pixel Setup Via GTM
- Event Tracking Via GTM
- Server Side Tracking

ABDULLAH AL MAMUN Professional Digital Marketer

Experience

Digital Marketing Manager | OCTOPUS COMMUNICATIONS LTD. 2021 - 2023

Taking briefs from clients and analyzing them broadly. • Plan making, digital content creation, and selecting the channels to run a Digital Marketing Campaign.

Digital Marketing Manager | SkillersZone LLC 2020 - 2021

Responsible for for developing and executing digital marketing strategies, managing social media marketing campaigns, lead generation, and conducting web analytics.

Google Ads Manager | Shikho Technologies Bangladesh Ltd. 2018 - 2019

Monitor the performance of all digital marketing campaigns and optimize them for maximum efficiency and ROI. -Conduct A/B testing and implement data-driven improvements to increase conversion rates and lead quality.

Education

Associate - Diploma In Digital Marketing creative IT Institute of Bangladesh, 2015 - 2017

Bachelor of Business Administration (BBA) Stamford University OF Bangladesh 2010 - 2014

Skills Summary

Digital Marketing	—— 100%
Google Ads AdWords	—— 100%
Facebook Advertising	—— 100%