





ABDULLAH AL MAMUN


Professional Digital Marketer

About Me

Hi, I'm Abdullah Al Mamun Professional Digital Marketer. As a Certified Facebook & Google Ads Expert I've Successfully completed 500+ Local & International projects.

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 Konapara, Jatrabari, Dhaka

Language

- English
- Germany (conversational)
- Spain (conversational)

Expertise

- Digital Marketing
- Facebook Advertising
- Google Ads AdWords
- Google Analytics 4
- Google Tag Manager
- Conversion Tracking
- YouTube Video Ads
- Conversion API
- Pixel Setup Via GTM
- Event Tracking Via GTM
- Server Side Tracking

Experience

Digital Marketing Manager |
OCTOPUS COMMUNICATIONS LTD.
2021 - 2023

Taking briefs from clients and analyzing them broadly. · Plan making, digital content creation, and selecting the channels to run a Digital Marketing Campaign.

Digital Marketing Manager |
SkillersZone LLC
2020 - 2021

Responsible for for developing and executing digital marketing strategies, managing social media marketing campaigns, lead generation, and conducting web analytics.

Google Ads Manager | Shikho
Technologies Bangladesh Ltd.
2018 - 2019

Monitor the performance of all digital marketing campaigns and optimize them for maximum efficiency and ROI. - Conduct A/B testing and implement data-driven improvements to increase conversion rates and lead quality.

Education

Associate - Diploma In Digital Marketing
creative IT Institute of Bangladesh,
2015 - 2017

Bachelor of Business Administration (BBA)
Stamford University OF Bangladesh
2010 - 2014

Skills Summary

Digital Marketing	<div style="width: 100%;"><div style="width: 100%;"></div></div> 100%
Google Ads AdWords	<div style="width: 100%;"><div style="width: 100%;"></div></div> 100%
Facebook Advertising	<div style="width: 100%;"><div style="width: 100%;"></div></div> 100%